Rep Order# EC'd Yes 9771681

> Ver# 7 Status Revised

> > Traffic Order# 565967

Printed:

Last Received: 08/30/2012 1:34
Showing Buylines: All Rep Revised Lines 08/30/2012 1:37 PM 08/30/2012 1:34 PM

2 of

Station Estimate# Product Advertiser KSTU-TV SALT LAKE CITY, UT

" () POLITICAL ISSUE GROU 2601 NRCC IE 2012

Agency Agency C/P1/P2/E Flight Dates ALEXANDRIA, VA 22314 () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Offi 09/28/2012 - 10/04/2012 155/426/2601

Hiatus Weeks

Salesperson (Sales Office (

) WASHINGTON) DAN DRISCOLL

Salesperson FAX# Salesperson Phone# 917-206-9589 202-955-5342

Phone# Fax#

Buyer

Ben Angle

- CONTRACT COMMENT -

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES:

- REMARKS -

REVISED LN 25/30

	Ratin		Ratin		-	II
	*30 SA Rating: 3.6		Rating: 4.0	*25		Ln
Sales Remark: V7 REVISED V7 Time Changed, Comment Changed	SA	Sales Remark: V7 More than 2		SA	!	Day
	9P-10051	mark: than 2 cod	TOSSE	1005P-	!	Time
	9P-1005P NWS FOLO ETBL	Sales Remark: V7 REVISED V7 More than 2 codes changed		FOOTBALL FEVER		Program
	:30			:30		Len
	\$800.00			\$1,000.00		Rate
	09/29-09/29			09/29-09/29		Dates
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	فسإ			<u>~</u>		Total Spots
	\$800.00			\$1,000.00		Total Cost
					!	Daypart

-REPORT TOTALS-

Report Totals: 2 / \$1,800.00

-SALES MONTHLY TOTALS-

Station Totals: 33 / \$21,075.00 Sales Totals: 33 / \$21,075.00 Sep 12: 13 / \$8,925.00

Lines not sent/rcld/rtrn: 0 / \$0.00

Oct 12: 20 / \$12,150.00

Books		COMPETITIVE	Phone# Fax#		#	Product NRCC	Advertiser (Ci TZ CITET TX	Rep Order# 9771681 EC'd Yes
null		Market Totals	n Pre	ngle		NRCC IE 2012	Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GROU		
		\$105,375						1	Ver# 7 Status Revised
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